



NEWS RELEASE

For Immediate Release

Contact Information:

Tim Sanchez
Christie Communications
(805) 962-1347
tsanchez@christiecomm.com

September 15th, 2006

Come Meet the Green Tea Experts at NPEE Booth #2954

Jennifer Huang
Tzu Thé
(770) 317-9111
Jennifer@tzu-the.com

2 Pages

Tzu Thé Features T-Bars and green tea T-Pods with T-Buddy™ at Baltimore's Natural Products Expo East!

Visit **Booth # 2954** at Baltimore's own NPEE and sample Tzu Thé's ALL NATURAL, HIGH QUALITY, NUTRITIOUS Green Tea T-Bars™ and T-Pods with T-Buddy™ for GREEN TEA ON THE GO!!!!

(Atlanta, GA) As the holiday season quickly approaches consumers everywhere are looking for ways to maintain their waistline amidst never ending holiday parties and buffet tables. Start this holiday season off on a healthy note with **Tzu Thé's** line of premium green tea, **T-Bar™** Green Tea nutrition bars, and Green Tea accessories that will help all nutrition-conscious individuals achieve their holiday season health goals well into the New Year!

With **Tzu Thé's** newest nutrition bar, the **T-Bar™**, health-minded holiday consumers can stay healthy during marathon shopping days at the mall without having to rely on the poor choices at the food court. A **T-Bar™** also makes the perfect stocking stuffers, replacing the usual artificially flavored sugar-laden candy with a naturally sweetened goodie. **Tzu Thé's T-Bar™** is an all-natural, sugar- and preservative-free energy and nutrition bar that is an optimal source of twenty four vitamins and minerals, fiber and protein. Best of all, the **T-Bar™** is made with a full 3g serving of loose-leaf green tea, packing an antioxidant punch equivalent to a full eight ounces of freshly brewed, rich green tea. Help keep the holiday pounds at bay while receiving the amazing health benefits of green tea...no tea bag required!

T-Bar™ is available in three delectable varieties of: Green Tea, Natural Rice and Tropical Fruit.

Visit **Tzu Thé** at **Booth # 2954** and sample the latest and the greatest to emerge from the natural foods industry - **Tzu Thé's T-Bar™** - and meet Ms. Jennifer Huang, green tea expert and product designer.





Tzu Thé's attention to packaging is eye-catching and sure to draw the interest of every consumer looking for the perfect holiday gift for the tea lover in their life. **Tzu Thé's T- Buddy** is the first green tea industry's single-serving container for both brewing and enjoying **Tzu Thé's** premium long leaf green tea. The **T-Buddy** is a double-headed portable tea bottle with a built-in infuser that instantly creates a cup or more of soothing hot or refreshing iced green tea when filled with **Tzu Thé's** convenient to use **T-Pod™**. Hot or iced green tea is only a pod away from the quick, easy way to capitalize on all the benefits of premium loose, dry green tea leaves that are pesticide-free and packed full of EGCG¹.

Check out **Tzu Thé's** eye-popping packaging and sample products from the leading innovator of premium, all-natural green tea products and accessories! This holiday season and throughout the New Year, **Tzu Thé** is delivering delicious and convenient tools for a healthy holiday season to nutrition-minded consumers everywhere with the highest quality green tea available!

Stop by **Booth #2954** to check out this progressive and consumer-driven line of HIGH-QUALITY green tea products! **Tzu Thé** is headquartered in Atlanta, Georgia. For more information on this product or to find out how you can become a distributor please visit the **Tzu Thé** website at www.Tzu-The.com or contact Tim Sanchez by phone at (805) 962-1347, or by email at tsanchez@christiecomm.com.

###



¹ The most potent form of antioxidant, providing health benefits that **may** help to reduce risks of cancer and tumors, lower cholesterol, help with digesting excess fat, and even protect against the common cold virus. This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease."