



NEWS RELEASE

For Immediate Release

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December 21st, 2006

Buddy Up with Green Tea for National Hot Tea Month! *Celebrate National Hot Tea Month with Green Tea from Tzu Thé!*

(Atlanta, GA) The month of January is not only the universal time of year to committ to healthy lifestyle resolutions, it is also a celebration of one of the healthiest natural products available, green tea! This January celebrate National Hot Tea Month with premium green tea from **Tzu Thé!**

In the spirit of renewed health and wellness goals in the upcoming year and paying tribute to one of the most popular beverages across the globe, **Tzu Thé's** line of premium green tea and green tea accessories are helping people everywhere make January the month of good health. **Tzu Thé's** premium green tea has the highest possible concentration of EGCG, the most potent antioxidant known to man which gives green tea its amazing immune and metabolism boosting properties.



According to the American Journal of Clinical Nutrition¹, the antioxidants found in green tea can play a pivotal role in the weight loss process by acting as a glucose regulator, slowing the breakdown of carbohydrates and simple sugars in the body. In particular, green tea's EGCG, prevents obesity and excess weight by inhibiting the movement of glucose in fat cells, as well as protecting against digestive infections and effectively lowering cholesterol. Finally, the combination

¹ American Journal of Clinical Nutrition Vol 81, No. 1, 122-129 January 2005

of EGCG and green tea's natural caffeine content increases the body's metabolic rate and caloric burn, even while sleeping ²! **Tzu Thé's** green tea achieves its amazing antioxidant rich content through the implementation of rigorous quality controls, preventing the oxidization of the naturally purified tea leaves. The result is a delicately delicious green tea that is 100% pesticide free and contains more antioxidants than most green teas available today.

With **Tzu Thé's** line of premium accessories, everyone can partake in the health benefits of National Hot Tea Month any time and anywhere. **Tzu Thé's T-Buddy** is the perfect travel ready accessory for everyone seeking to enjoy the goodness of **Tzu Thé's** premium green tea while on the go. **Tzu Thé's T-Buddy** is an innovative portable tea mug with a built-in infuser specially designed to brew **Tzu Thé's** green tea. Simply fill the infuser with **Tzu Thé's T-Pod**, a uniquely packaged 5 grams of full leaf premium green tea sealed in nitrogen filled pods ensuring optimum retention of tea catechins and freshness, add hot water and enjoy! The **T-Buddy** can also be filled with other full leaf teas, herbal infusions, flora tea and even coffee, making it the ideal hot beverage portable mug for National Hot Tea Month and beyond!

Tzu Thé's T-Buddy is made with 100% polycarbonate products, making it virtually unbreakable while keeping hot teas at their optimal temperatures longer than traditional tea mugs. With a tightly fitting top, the **T-Buddy** prevents the oxidization of hot tea, ensuring that everyone can enjoy all the healthy antioxidants **Tzu Thé's** premium green tea offers. The **T-Buddy** travels easily in the car, briefcases, luggage and at the gym, leaving no excuses not to make every month a celebration of the wonders of hot tea!

This January celebrate National Hot Tea Month with deliciously healthy convenience with **Tzu Thé's T-Buddy** and **Tzu Thé's** premium EGCG rich green tea for a healthy start to the New Year!



Tzu Thé is headquartered in Atlanta, Georgia. For more information on this product or to find out how you can become a distributor please visit the **Tzu Thé**

² Yale-New Haven Hospital, Tea Time Go For Green, 1-3 March 2005

website at www.Tzu-The.com. For media inquiries, contact Erin Smith of Christie Communications at (805) 962-1347 or esmith@christiecomm.com.

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