



NEWS RELEASE

For Immediate Release

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The 2007 Sundance Film Festival Goes Green!

Tzu Thé's T-Bars Give the 2007 Sundance Film Festival A Boost of Energy With Green Tea Antioxidant Power!

(Atlanta, GA) The 25th annual Sundance Film Festival, January 19th-28th in Park City, Utah is getting a makeover...a green makeover that is! **Tzu Thé**, makers of **Tzu Thé's** premium EGCG rich green tea energy bars, the **T-Bar™**, is proud to be a part of Project Greenhouse, the largest showing of environmentally friendly, green products at this year's 2007 Sundance Film Festival!

Tzu Thé's T-Bars™ are keeping independent film lovers, celebrities and VIP's energized at this year's Sundance Film Festival, whether it's skiing down the slopes of Utah or taking in the latest groundbreaking independent film.

T-Bars™ are low calorie, low fat, sugar and preservative free, and are an optimal source of protein, fiber and 24 essential vitamins and minerals, providing plenty of fuel for Sundance attendees and everyone looking to keep energy levels high while reaping the health and wellness benefits of green tea.



In addition to packing the energy boosting punch of high quality nutrition that every eco conscious green tea lover needs, **T-Bars™** are made with actual green tea leaves which provide all the benefits of an entire cup of premium, purified green tea. With three delicious flavors of of: **Green Tea Original, Natural Rice** and **Tropical Fruit**, **T-Bars™** pack a flavorful punch to energize the body and taste buds!

T-Bars™ are made with **Tzu Thé's** own premium green tea, which contains an exceptionally high content of EGCG, green teas powerful antioxidant, more than any other green tea product on the market. The green tea content in **T-Bars™** undergoes rigorous quality control to ensure the highest quality nutrition and taste possible. It is **Tzu Thé's** vision to provide pure green tea nutrition with eco friendly production measures, guaranteeing that **Tzu Thé's** green tea benefits the body and the earth.

With a strong commitment to preserving the health of the body and the earth, **Tzu Thé** is proud to be a part of Project Greenhouse, a ten-day celebration of all things green and eco friendly located on 309 Main Street during the 2007 Sundance Film Festival. Project Greenhouse is one of this year's Sundance Film Festivals most progressive events, partnering environmentally conscious A list celebrities and VIP's with brands dedicated to truly making the world a greener place through providing eco friendly manufacturing, Organic certification and sustainable business practices. Project Greenhouse will be featuring independent films and other works by key environmental and humanitarian celebrities as well as giving green companies the chance to share their vision of sustainable business practices and the benefits of adapting an eco conscious, all natural lifestyle.

Tzu Thé's T-Bars™ will be available at all of the exciting events happening at this year's Project Greenhouse. **T-Bars™** will give celebrities, independent film lovers and eco conscious advocates gathered from across the globe, the chance to enjoy environmentally friendly green tea nutrition. **Tzu Thé's T-Bars™** are inspiring green tea lovers everywhere to adopt an eco conscious approach when enjoying high quality, all natural nutrition at Sundance and beyond!

Tzu Thé is headquartered in Atlanta, Georgia. For more information on this product or to find out how you can become a wholeseller or distributor please visit the **Tzu Thé** website at www.Tzu-The.com. For media inquiries, contact Erin Smith of Christie Communications at (805) 962-1347 or esmith@christiecomm.com.

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