



NEWS RELEASE

For Immediate Release

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February 6, 2007

Buddy Up with Green Tea for Earth Day!

Celebrate the earth and conservation goals with the eco friendly way to enjoy tea and coffee with the T-Buddy from Tzu Thé!

(Atlanta, GA) The 37th annual Earth Day celebration on April 22, 2007 will unite over 6 million people across the globe every year to celebrate the wonders of the environment while determine the most effective methods of decreasing the daily impact of human consumption and waste. This Earth Day, everyone can improve the health of the environment with the eco friendly, **T-Buddy** from **Tzu Thé!**

Tzu Thé's T-Buddy is the perfect way to decrease waste and consumption while increasing convenience during Earth Day and beyond. On average, Americans consume (and waste !) over 25 billion coffee cups per year, with the average daily coffee drinker contributing 22.75 pounds of waste every year by using a disposable cup.¹ Contributing to the waste problem is the fact that the majority of cups are Styrofoam which can remain in a landfill for over 500 years.² In honor of this year's Earth Day, keep the coffee and tea lose the cup with **Tzu Thé's** portable beverage brewer and mug, the **T-Buddy** !



¹ Recycle This Article!, Mother Earth News, December 2006.

http://www.motherearthnews.com/DIY/2000_December_January/Recycle

² Keep the Coffee, Lose the Cup, Ideal Bite, January 2006.

http://www.idealbite.com/tiplibrary/archives/keep_the_cafe_cut_the_cup

Tzu Thé's T-Buddy is an innovative portable mug that is specially crafted to brew and transport green and black teas, herbal infusions and even coffee. The **T-Buddy** is a clear, polycarbonate travel mug with a unique built-in strainer that brews all teas and coffee's in mere minutes, even on the busiest of mornings. Simply fill the **T-Buddy** strainer with whole leaf tea or coffee grounds and add hot water for a steaming morning eye opener or cold water for a refreshing beverage for the warm summer months.

The **T-Buddy's** versatile design allows for even the most dedicated coffee shop aficionados to enjoy the benefits of eco friendly caffeine consumption. The **T-Buddy's** specialized shape allows for effortless beverage preparation and transportation. The T-Buddy is built with a specialized lid providing air vented pressure to ensure added safety when handling hot liquids. Using only the highest grade of Polycarbonate materials, allows for the T-Buddy to be completely shatter resistant with a high temperature resistance of over 137°C.

Further maximizing convenience and portability, the **T-Buddy** is equipped with an attachable insulated sleeve made from the wet suit material neoprene. The soft insulating sleeve not only makes the **T-Buddy** a safe beverage container for even the youngest tea lovers, it also effectively reduces the waste produced by paper and cardboard insulated sleeves. All of which, makes the **T-Buddy** the ideal choice for every eco conscious coffee and tea lover !

This Earth Day, take tea and coffee to-go with **Tzu Thé's** reusable and environmentally safe **T-Buddy** for an eco friendly buzz everyone can feel good about !

Tzu Thé is headquartered in Atlanta, Georgia. For more information on this product or to find out how you can become a distributor please visit the **Tzu Thé** website at www.Tzu-The.com. For media inquiries, contact Erin Smith of Christie Communications at (805) 962-1347 or esmith@christiecomm.com.